

# The Advertiser Contemporary Art Award – 2025



## Terms & Conditions

1. Entry to this award is restricted to persons who meet all of the following criteria:
  - a. are a living resident of South Australia
  - b. are 18 years of age or older on Sunday 12 May 2025
  - c. are taking part in an exhibition/event registered in the 2025 SALA Festival
  
2. Entries to this award:
  - a. close at 11:59pm Wednesday 21 May 2025
  - b. are limited to 1 entry per artist
  - c. are limited to 1 artwork per award form
  
3. The **artwork** submitted to this award must:
  - a. be the original work of the artist named in the form
  - b. have been created/completed since May 2024 and not submitted to the 2024 SALA Awards.
  - c. comply with the SALA Participant Terms & Conditions
  - d. comply with the SALA First Nations Rights Policy
  - e. **be available to exhibit at Keith Murdoch House (Adelaide) from July – August 2025.**
  - f. not exceed 1.8m in any dimension (height, width, or depth).
  
4. About the finalist exhibition venue.

Finalist artwork will be displayed in the foyer of Keith Murdoch House (31 Waymouth St, Adelaide SA), which is the building that hosts NewsCorp / The Advertiser. The North foyer walls are mostly transparent so the artwork inside is somewhat visible from the street. The display area has yellow gloss walls that cannot be drilled into, so 2D works are usually displayed on easels.
  
5. The finalist exhibition.
  - a. If selected as a finalist, the artist/s **must deliver the artwork to the Mail Room at Keith Murdoch House (via Benson St) mid-July 2025** (specific dates will be communicated to finalists). The artwork must be ready to install (paint must be dry, D-rings or wire attached, etc). Any supporting material or infrastructure needed for assembly and/or display must be delivered at the same time as the artwork (such as plinths, projectors, etc). A screen may be available for moving image artworks, but this requires prior communication to be secured. A protective layer of bubble wrap or similar is desirable on artworks when delivered.
  - b. Artists are not required to do their own installation but are asked to be available to assist with any work that is complex or requires specific assembly.
  - c. Artworks will be covered by NewsCorp's contents insurance from delivery to collection. The building has a security team and a staffed front desk that is in view of the foyer.
  - d. At the conclusion of the exhibition, artworks will be taken down by building facilities staff (unless otherwise arranged) and artists will need to collect their artwork from the Mail Room at Keith Murdoch House (via Benson St) mid-September 2025 (specific dates will be communicated to finalists).

6. Judging.
  - a. Finalists will be determined prior to the Festival by a panel of judges based on the award application forms and will be announced in July.
  - b. The judging panel reserves the right to choose more or less than 10 finalists.
  - c. The winner/s will be determined from the finalist exhibition at Keith Murdoch House and will be announced at the conclusion of the SALA Festival.
  - d. The judges' decision will be final and no further correspondence will be entered into.
7. Finalists of this award are expected to attend the SALA Finissage event where the winner announcement will take place. If the artist cannot attend, a representative must attend on their behalf or the artist risks forfeiting their prize if named as the winner. The Finissage event takes place in the City of Adelaide at the conclusion of the SALA Festival. Finalists will be invited to this event via the email address provided in the application form.
8. Copyright of the images resides with the artist unless otherwise negotiated and agreed upon in writing between all parties, save that by submitting this form, you hereby grant SA Living Artists Inc and The Advertiser/NewsCorp a free, irrevocable and perpetual licence to copy and/or use the images submitted by you for judging and promotional purposes.
9. Employees and associates of SALA Festival and The Advertiser/News Corp South Australia are not eligible for the award.
10. Please note that this award is non-acquisitive. The winning work will remain the property of the artist.
11. Prize money will be paid to the artist who makes the award application. Artwork created by multiple artists are welcome, however the division of prize money to collaborating artists is the responsibility of the artist who makes the award application.

Please direct any queries to the SALA Festival office on 7077 0011.